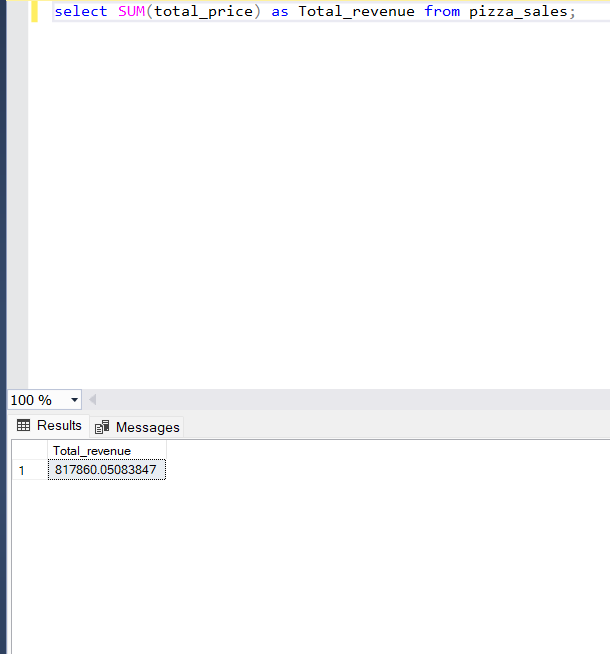
PIZZA SALES REPORT

**KPI:**

sum of Total Revenu:

select SUM(total\_price) as Total\_revenue from pizza\_sales;



Average Order Value:

select (sum(total\_price)/COUNT(Distinct order\_id)) as Avrage\_order\_value from pizza\_sales;

total pizza sales

select sum(quantity) as number\_of\_pizza\_soldes from pizza\_sales;

total order place

select count(DISTINCT order\_id) as Total\_order\_Place from pizza\_sales;

avg number of pizzas sales per order

cast(cast(sum(quantity) as decimal(10,2))/cast(count(DISTINCT order\_id) as decimal(10,2)) as decimal(10,2)) as Avg\_number\_of\_pizza\_per\_order from pizza\_sales;

chart requirement

select total order by each day per week

select DATENAME(DW,order\_date) as order\_day,

count(Distinct order\_id) as total\_order

from pizza\_sales

group by DATENAME(DW,order\_date);

select a query for daily trend by hourly

select DATENAME(month,order\_date) as month\_name,

count(Distinct order\_id) as total\_order

from pizza\_sales

group by DATENAME(month,order\_date)

order by total\_order desc;

percentage of sales by pizza category

select pizza\_category,sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales)

as total\_sales

from pizza\_sales

group by pizza\_category;

jan month

select pizza\_category,sum(total\_price)as total\_sales,sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales where month(order\_date)=1)

as pct

from pizza\_sales

where month(order\_date)=1

group by pizza\_category;

percentage of sales by pizza size

select pizza\_size,sum(total\_price)as total\_sales,sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales)

as pct

from pizza\_sales

group by pizza\_size;

top 5 pizza sales by sales

select top 5 pizza\_name,sum(total\_price) as total\_ravaneu from pizza\_sales

group by pizza\_name

order by total\_ravaneu desc;

bottom 5 pizza by sales

select top 5 pizza\_name,sum(total\_price) as total\_ravaneu from pizza\_sales

group by pizza\_name

order by total\_ravaneu ;

top 5 pizza sales by quantity

select top 5 pizza\_name,sum(quantity) as quantity from pizza\_sales

group by pizza\_name

order by total\_ravaneu desc;

bottom 5 pizza by quantity

select top 5 pizza\_name,sum(quantity) as quantity from pizza\_sales

group by pizza\_name

order by total\_ravaneu ;